

24. Weltleitmesse und Kongress  
für Komponenten, Systeme und Anwendungen der Photonik  
24.–27. Juni 2019, Messe München

24th World's Leading Trade Fair with Congress  
for Photonics Components, Systems and Applications  
June 24–27, 2019, Messe München, Germany

[world-of-photonics.com](http://world-of-photonics.com)



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## Press Release

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### **LASER World of PHOTONICS 2021: The world's leading trade fair as a milestone on the way out of the crisis**

- Exhibitors and the SPECTARIS trade association underscore the importance of the trade fair for the industry
- Exhibitor registration for 2021 gets off to a good start

**LASER World of PHOTONICS 2021 will be opening its doors in a year's time. From June 21 to 24, 2021, the world's leading photonics trade fair will once again be presenting innovations from the industry in Munich – this time under special circumstances due to the coronavirus crisis. After the economic slump, exhibitors and the SPECTARIS trade association see an excellent opportunity for LASER 2021 to provide impetus for economic recovery. Exhibitors can register now.**

The LASER World of PHOTONICS project team is delighted with the good start to the registration phase for exhibitors. After the first weeks the exhibition space already booked is at the level as it was at the same point for the last very successful LASER World of PHOTONICS. That's considering that the companies are currently dealing with the massive impact of the crisis triggered by the coronavirus. "The photonics industry is experiencing one of its worst declines in revenue in 2020 in decades. According to a survey by the German industry association SPECTARIS and OPTECNET, a decline in revenue of 20 percent on average over the previous year is expected for the medium-sized German photonics companies," says SPECTARIS Managing Director Jörg Mayer. "Since photonics continues, however, to be a key element in almost all areas of manufacturing, dynamic growth in photonics is expected again as the economy rebounds. The LASER World of PHOTONICS trade fair is the ideal

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meeting place for our member companies to step up their business relationships along the value chain.”

Because photonics is an indispensable element of many innovations, developments and inventions from the industry are helping to drive forward progress in large parts of the economy. “Even though it’s now already 60 years since the laser was invented, its significance for developing new technologies and innovations is as great as ever,” as Thomas Fehn, Head of Sales & Service at TRUMPF Lasertechnik, underscores. “As a leading laser manufacturer, TRUMPF is also ideally positioned for the time after the coronavirus crisis. After all, anyone who wants to shape the future shouldn’t shrink back from investments in innovative products. That’s especially true for industries such as electromobility, semiconductors or medical technology. LASER World of PHOTONICS offers us an ideal opportunity to demonstrate our innovative strength to a wide international audience.”

Prof. Constantin Häfner, Head of the Fraunhofer Institute for Laser Technology ILT, also stresses the importance of photonics for society: “Photonics is one of the key technologies for tackling industrial and social challenges – and LASER World of PHOTONICS offers an international showcase for the expertise and innovative capability of this industry.” Prof. Häfner says that the Fraunhofer ILT has been using the LASER trade fair for several decades to present the range of its newest developments and findings to the international expert audience.

Reinhard Pfeiffer, Deputy Chairman of the Board of Management of Messe München, sums up: “Companies and institutions are pinning their hopes on an economic recovery also with LASER World of PHOTONICS 2021, which pleases us and spurs us on. We will do everything we can to once again give our customers a unique trade fair experience, no matter what the conditions are in June 2021. The world’s leading trade fair can be an important milestone on the path out of the crisis.”

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**The next LASER World of PHOTONICS will be held from June 21 to 24, 2021 at the Messe München Exhibition Center, and the next World of Photonics Congress from June 20 to 24, 2021**

**About LASER World of PHOTONICS**

The LASER World of PHOTONICS is the world's leading platform for the laser and photonics industry. Europe's largest World of Photonics Congress will be taking place in parallel with the trade fair. The program comprises a variety of scientific conferences of leading global organizations. Supplementing this Messe München GmbH will be offering practical lectures on the applications of photonics ("Application Panels"). In 2019 the trade fair set an exhibitor record with 1,325 exhibitors from 40 countries. More than 33,999 trade visitors from 82 countries entered the Messe München site. The World of Photonics Congress registered around 4,675 participants, with around 3,600 lectures and presentations including poster presentations on offer. The LASER World of PHOTONICS has been organized by Messe München International every two years since 1973; the next event will take place in Munich from June 21–24, 2021, the next World of Photonics Congress will take place in parallel from June 20–24, 2021 in the ICM -International Congress Center Munich.  
[www.world-of-photonics.com](http://www.world-of-photonics.com)

**About the LASER World of PHOTONICS global network**

The LASER World of PHOTONICS has developed an international trade fair network. The LASER World of PHOTONICS in Munich is the world's leading laser and photonics trade fair and as the innovation pacemaker is where the global photonics industry gathers every two years. The LASER World of PHOTONICS CHINA and the LASER World of PHOTONICS INDIA are leading regional trade fairs for laser and optical technologies and are staged annually in China (Shanghai) and in India (alternating between Bengaluru, Mumbai, Bangalore and New Delhi). With these trade fairs in Munich, China and India, Messe München is the world's leading trade fair organizer for lasers and photonics.

**Messe München**

Messe München is one of the leading exhibition organizers worldwide with more than 50 of its own trade shows for capital goods, consumer goods and new technologies. Every year, a total of over 50,000 exhibitors and around three million visitors take part in more than 200 events at the exhibition center in Munich, at the ICM – Internationales Congress Center München and the MOC Veranstaltungszentrum München as well as abroad. Together with its subsidiary companies, Messe München organizes trade shows in China, India, Brazil, Russia, Turkey, South Africa, Nigeria, Vietnam and Iran. With a network of associated companies in Europe, Asia, Africa and South America as well as around 70 representations abroad for over 100 countries, Messe München has a global presence